

ORGANIZATIONAL STRATEGIC ANALYSIS

Create buy-in and feedback from your organization

Provides an invaluable knowledge base for improving performance
Generates best thinking from organization members, customers, and clients
Condenses and filters information to provide a practical starting point]
Answers the questions "where do we stand now?"
Defines "what's next?" and "where do we go from here?"

Participants: Business Leaders, Executives
Standard Curriculum: Kick-off plus .5 – 2 Days
Schedule: Custom

Each Session:

Provides a process of structuring information to facilitate informed decision-making.
Collects information into a strategic database
Prompts key insights dealing with potential growth opportunities, areas of consensus,
customer satisfaction, and organizational climate and culture.
Increases awareness, knowledge, understanding and wisdom to improve organizational
performance.

One: Introduction

Toward Outstanding Performance
What is Strategic Analysis?
The Strategic Analysis Process
The Strategic Analysis Workshop

Two: Individual Analysis

Pre-Planning Questionnaire
Organizational Values
Organizational Strengths
Internal Organizational Weaknesses
External Organizational Opportunities
External Organizational Threats
Organizational Climate Questionnaire / Recap
Organization Culture Analysis / Recap
Opportunities for Top-Line Growth
State of the Union

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Three: Organizational Analysis

Organizational Performance History
Selected Customer Input
Product and Service
Conclusions

Four: Strategic Analysis Workshop

Workshop Objectives
Workshop Agenda and Notes

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