



ORGANIZATIONAL PLAN OF ACTION

Create a strategy and an organizational plan for your future.

Involves the development of every level of an organization
Identifies the bedrock of an organization
Focuses on validity and future success of the organizational strategy
Identifies competitive advantage and future strategy
Develops the pathway to organizational excellence
Focuses on an organization's multifaceted source of energy

Participants: Business leaders, Executives
Standard Curriculum: Kick-off plus 6- 1.5 to 2 Hour Sessions
Custom Curriculum: Add Goal Setting & Communications or Other
Schedule: Custom

Each Session:

Provides action-oriented exercises to produce results.
Offers innovative ideas which can be put into action immediately.
Provides measurable results through behavior change.
Provides tracking methods to move you toward your goals.

One: Core Values

Shared Organizational Values
Core Value Statement
Statement of Organizational Values

Two: Future, Heart, and Soul

Organizational Dream List
Vision Worksheet and Statement
Organizational Vision Statement
Purpose Worksheet and Statement
Organizational State of Purpose
Mission Worksheet and Statement
Organizational Mission Statement

Three: Sustainable Foundation

Product and Service Uniqueness
Unique Value Proposition
Core Competencies
Key Concept and Operational Model
Organizational Strategy

BLUEPRINTS FOR SUCCESS

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Four: Improving Productivity Through Communication

Critical Success Factors
Top Three Critical Success Factors
Overall Organizational Objectives
Top Three Organizational Objectives

Five: Future Implementation

Immediate Action Plan
Financial Projections and Budget
Key Function Reports Required
Organizational Tracking System
Performance Tracking Meetings

Six: People, Talent, and Skills: The Driving Force

Current Organizational Structure
Future Organizational Structure
Organizational Development Needs
Organizational Development Plan
Individual Development Needs