



## GOALTRAK™

If transforming your organization into a goals driven, results oriented enterprise, where clear direction is the norm, and where people enjoy accountability for their performance is what you want to do, then GoalTrak™ EV is the way to do it.

### **Are you a CEO who would like to ensure accountability for performance?**

GoalTrak™ EV is an enterprise-wide, Software as a Service, web-based application. This organization-wide Strategic Goals Management system is the quintessential tool for generating and managing your results! GoalTrak™ EV will guide your organization through a collaborative goal setting process beginning with your long-term strategic goals. You will then be prompted through the creation of a systematic cascading of supporting goals at all levels in your organization, all the way to the individual performer. These individual performance goals are systematically integrated with the GoalTrak™ EV objective performance appraisal module without additional intervention by the user.

Once the system is loaded with your Vision, Mission, Strategy and Operational goals, one click dashboards provide real time goal status, up to the minute individual performance results on measurable criteria, secure internal Goalmail to enhance goal directed conversations and instant access to both goal and non-goal related organization documents along with context sensitive help and "How To" guides. As a Web based "Software as a Service" application, everyone has access from everywhere. Results Management becomes a natural process with GoalTrak™ EV.

Ensure that your people will "stay the course" when the unexpected occurs. Uncover information that allows you to make faster decisions when goals need to be adjusted. Communicate directly with each goal owner through Goal Annotations. Protect Board Level confidentiality through our exclusive Executive Level goal system.

---

### BLUEPRINTS FOR SUCCESS

PO Box 19728  
Reno, Nevada 89511

Phone  
775.826.8282

info@strategicessentials.com  
www.strategicessentials.com

Managing Partner for  
Leadership Management International